Module 1 Homework- Excel

* + Draws three conclusions from the data (10 points)
  + States limitations of the dataset and suggestions for additional tables of graph (10 points)

Crowfunding book provides detailed data of successful, failed, canceled, and live outcome. The data was broken down based on percent funded and average donation. According to the data, out of all the categories, the number of plays was the most successful. Along with analyzing the goal success, failure, and cancellation rates, the data also calculates the rate by percentage of each goal's outcome. Finally, the variance and standard deviation show that the successful rate was larger than the failure rate, which was determined by the number of backers.

Some limitations of the data are the dates of when it launched and when it ended. Some of them were for few days while other where for a few months. The duration of the campaign, in my opinion, had some impact on the data and results. Also, I would suggest a pie/donut chart that would sort which country had the most campaigns.